



P.O. Box 1072, Havertown, PA 19083
www.HaverfordMusicFestival.org

March 1, 2014

Dear Business Partner,

We are busily preparing for the 4th annual **Haverford Music Festival** to be held on Saturday **September 6, 2014 from noon to 9:30 pm**. After last year's huge turnout, Sponsorships and Vendor booth space demand is high and space is limited! Don't miss this terrific marketing and business opportunity. Secure your place now!

More stages. More performers. More attendees.

The Haverford Music Festival expects **attendance of more than 18,000 people**. They will include your neighbors and music lovers who come from all over the Delaware Valley, wide-eyed with excitement, ready to absorb all that Haverford Township and the Festival marketplace has to offer. It is a terrific opportunity to expose your business to thousands of new customers!

Four stages near Eagle and Darby Roads will feature Jazz, Rock, Pop, Children's, Folk, Classical, Blues, Country and other music genres. There will be food booths, beer gardens, vendors, a moon bounce and much more fun for the whole family. Admission is FREE.

We are reaching out to local businesses to participate as sponsors, vendors or to simply make a donation to help make the music festival a success. The Haverford Township Civic Council, a non-profit 501(c)(3), is coordinating the event. The Music Festival must be produced using no taxpayer dollars. We need your support.

Sign up Now to Join us!

Enclosed is a Sponsor/Vendor Form with various options to fit your specific needs and budget. Please choose how you would like to participate and return it with your payment to secure your place in the event. For more information, visit our website www.HaverfordMusicFestival.org or contact our sponsorship and vendor directors:

- Sponsorship & non-food vendors: Lissa Hilsee lissa@thehandsonadvantage.com / 215-720-5776
- Food Vendors: Jeanette DiLuco JDiLuco@kw.com / 610-764-8164

Thank you in advance for your support. Community events like the Haverford Music Festival could not take place without the generous support of businesses such as yours. We look forward to seeing you at the 2014 Haverford Music Festival.

Ernesto Betancourt, Chairman
Haverford Music Festival



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Saturday, September 6, 2014 – Noon to 9:30 pm
SPONSORSHIP/VENDOR REGISTRATION FORM

Yes, I'd like to join the Festival! (Please check one category below):

Presenting - \$15,000

Platinum - \$10,000

Diamond - \$5,000

Emerald - \$2,500

Ruby - \$1,000

Gold - \$750

Includes large banner 10' x 3' max, Booth 10' x 10', Program listing, Logo on website.

Silver (Banner) - \$500

Includes large banner 10' x 3" max, Program listing, Name on website.

Silver (Booth)- \$500 (\$350 for Haverford Township Businesses)

Includes 10' x 10' booth, Program listing, Name on website.

Silver (Booth & Banner) \$600 (\$450 for Haverford Township Businesses)

Includes 10' x 10' booth, Medium banner (4' x 2' max) prominently displayed, Program listing, Name on website.

Bronze - \$250

Includes medium banner 4' x 2' max, Program listing, Name on website.

Business Patron - \$100

Includes festival sign to display in your business. Program listing, Name on website.

Donation – Amount \$ _____

Includes program and website listing.

BUSINESS INFORMATION: Please provide complete information in the box below.

Name of business (please print exactly as you'd like it to appear in program)

Contact _____

Address _____

Work Phone _____ Cell: _____ Email _____

Check here if your business would like booth space Number of booths desired

To discuss sponsorship or booth space for a non-food business, call Lissa at 215-720-5776 or email Lissa@thehandsonadvantage.com. To secure a food booth, email Jeanette: Jdiluco@gmail.com.

To join us as a sponsor and/or to reserve your booth, mail this form and your check payable to **Haverford Township Civic Council** to: Haverford Music Festival P.O. Box 1072, Havertown, PA 19083.

Please note that your booth will be reserved upon receipt of your contribution.

THANK YOU FOR YOUR PARTNERSHIP!