

Join us in celebrating our
12th Music Festival
September 7, 2024



The Haverford Music Festival is produced by the nonprofit 501(c)(3)

HTTEAMS
Haverford Township Education, Arts & Music Society



The largest music festival in Delaware County and on the Main Line, the Haverford Township Music Festival, located at Eagle Road and Hathaway Lane in Havertown, is a community celebration of music and the arts.

OUR MISSION

"The Haverford Music Festival is a family music festival that strengthens our cultural identity, serves as the primary fundraiser for the Haverford Township Education, Arts & Music Society (HTEAMS), and provides funding for projects that enhance the quality of life in Haverford Township and neighboring communities."

12th Annual Haverford Music Festival ★ September 7, 2024

OUR MUSIC



SATURDAY AUGUST 27 **NOON-9:00PM**

10th ANNUAL HAVERFORD TOWNSHIP MUSIC Festival

wxpn WELCOMES EVENT

Joe Louis Walker

FREE ADMISSION
DONATIONS WELCOME

The Bongos

EAGLE RD & HATHAWAY LN. HAVERTOWN PA

Debra Devi
PLUS MANY MORE SUPPORTING ARTISTS!

National Headliners & Local Performers

Haverford Music Festival is the only regional festival to consistently present nationally and internationally renowned headliners such as Dana Fuchs (2023) Joe Louis Walker and the Bongos (2022), Larry Campbell & Teresa Williams and The Ryan Montbleau Band (2019), John Paul White and Sloan (2018), Matthew Sweet (2017), and Lisa Loeb (2016). This year's headliners are of the same top caliber.

Throughout the day, we also feature many other popular and rising artists, representing various musical genres, from Haverford Township, the greater Philadelphia area, New Jersey, and beyond.



SATURDAY, SEPTEMBER 9, 2023-NOON-9PM

wxpn WELCOMES

11th ANNUAL HAVERFORD TOWNSHIP MUSIC Festival

Dana Fuchs

EAGLE & DARBY RDS. HAVERTOWN Free Admission

The Split Squad

NBC's The Voice Finalist DEVIX



SATURDAY SEPT. 9, 2017 • 4 STAGES • 30 ARTISTS • EAGLE & DARBY RDS. HAVERTOWN PA

7th Annual HAVERFORD Music Festival

wxpn WELCOMES

MATTHEW SWEET

THE WEEKLINGS

DANIELLE MIRAGLIA

NADJAH NICOLE

PRESENTED BY ACME



SATURDAY SEPT. 7 • Noon - 9:30

9th Annual HAVERFORD Music Festival

PRESENTED BY ACME
YOUR Favorite Local Supermarket

LARRY CAMPBELL & TERESA WILLIAMS

RYAN MONTBLEAU BAND

AMY RIGBY

TEDDY THOMPSON

wxpn Welcomes Event

4 STAGES - 30 BANDS
FREE ADMISSION
EAGLE & DARBY RDS HAVERTOWN PA



SATURDAY SEPT. 10th NOON - 9:30PM

6th Annual HAVERFORD Music Festival

wxpn WELCOMES

LISA LOEB

PRESENTED BY ACME

EAGLE & DARBY RDS. HAVERTOWN PA

SASHA DOBSON

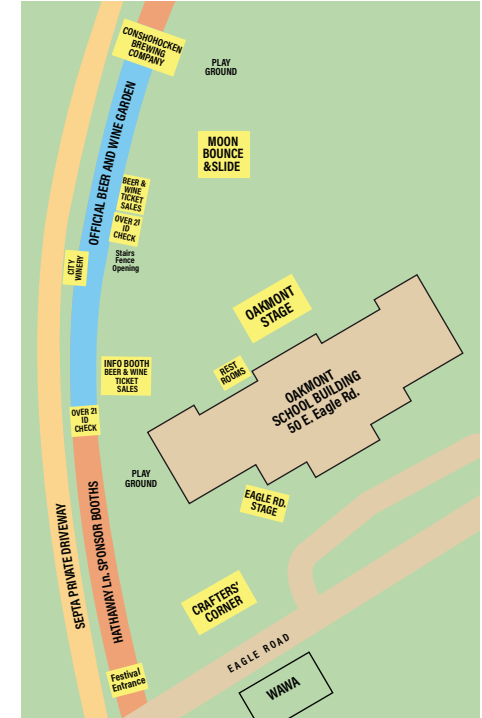
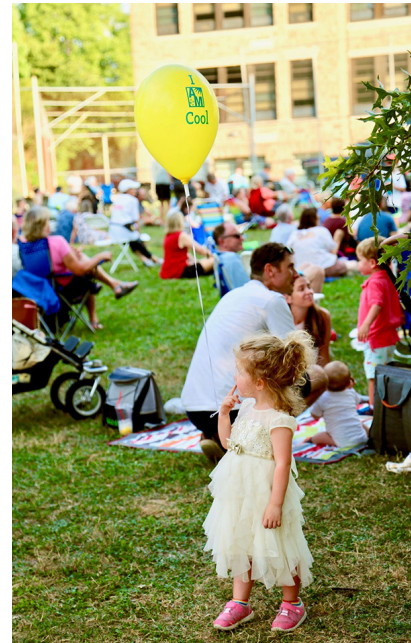
THE FIGGS

THE ANDERSON COUNCIL

12th Annual Haverford Music Festival ★ September 7, 2024

OUR FESTIVAL

- Targeting 10,000+ attendees featuring 13+ bands on multiple stages from noon to 9:30pm on Saturday, September 7, 2024.
- Focus on original music across multiple genres (over 100 artists applied for less than 15 open slots in 2023).
- Critically-acclaimed (many Grammy-nominated) headliners, plus additional national headliners.
- Our enlarged beer and wine garden on Hathaway Lane near the Oakmont Field Stage is hosted by City Winery and Conshohocken Brewing Co.
- Food trucks, local businesses, vendors, and crafters.
- Family-friendly atmosphere, with two playgrounds and inflatables for kids.



12th Annual Haverford Music Festival ★ September 7, 2024

Praise for the Haverford Music Festival

"The ...always charming... Haverford Township Music Festival is one of the best free festivals in the Philly region."

— Dan DeLuca
Philadelphia Inquirer



"Loved this night!
Great times! Great town!
Great people!"

— Dana Fuchs
2023 Festival Headliner



"Had a wonderful time... This [Haverford Music] Festival is staffed by people who are in it for the right reasons. A breath of fresh air."

— John Paul White
2018 Festival Headliner

WHAT WE STAND FOR

The Haverford Township Music Festival is produced exclusively by the 501(c)(3) organization Haverford Township Education, Arts & Music Society ("HTEAMS"). HTEAMS is comprised of an all-volunteer board that remains committed to keeping the festival a free admission event, funded solely by sponsors and freewill donations. Net contributions to the Haverford Music Festival have historically benefited grants to public school music therapy, rain gardens, tree planting and trail maintenance, park and playground accessibility, Ardmore Food Pantry and the Food Pantry of Hope United Methodist Church (with food donated from grants to the Oakmont Farmers Market) among many others.



Haverford Music Festival is excited to share that HTEAMS has earned a 2022 Gold Seal of Transparency from the charity-rating organization Candid! Now, you can support our work with trust and confidence by viewing our nonprofit Profile.

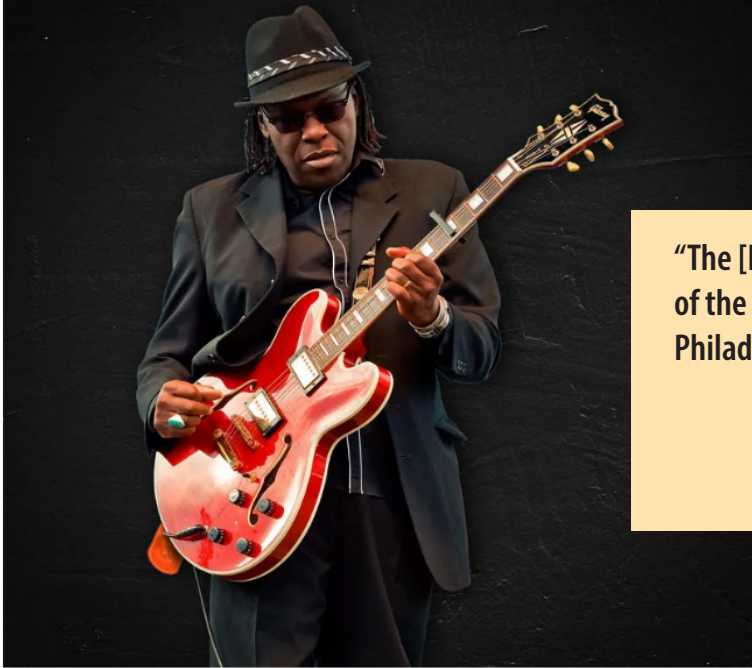
Gold
Transparency
2022

Candid.

12th Annual Haverford Music Festival ★ September 7, 2024

MEDIA HIGHLIGHTS

Featured as a “Best Show in Philly” in the August 25, 2022 *Philadelphia Inquirer*.



Joe Louis Walker headlines the Haverford Township Music Festival on Saturday.
Marilyn Stringer

4. Haverford Township Music Festival. The free and always charming Haverford Music Festival — which to be clear, is actually in Havertown — returns Saturday after a two-year absence. This year’s headliners are esteemed bluesman Joe Louis Walker and Richard Barone and James Mastro’s indie stalwarts The Bongos. Music starts at noon with South Jersey folk duo AFTYN; highlights include instrumental rock luminaries I Think Like Midnight and Alex Fichera-led duo Sharing Contest. *Free, 11 a.m., 8/27, Eagle Road and Hathaway Lane, Havertown, haverfordmusicfestival.org.*

“The [Haverford Music] Festival is one of the better-kept secrets of the Philadelphia area music calendar.”

—Dan DeLuca
Senior Music Editor
Philadelphia Inquirer

The Inquirer

DAILY NEWS philly.com

Since 2015, our festival has been featured in the weekend section of *The Philadelphia Inquirer*.

NEWS SPORTS BUSINESS OPINION POLITICS ENTERTAINMENT LIFE FOOD HEALTH REAL ESTATE OBITUARIES Q

It’s a big season for music memoirs. But will they be as good as Amy Rigby’s?

by Dan DeLuca, Updated: September 4, 2019



CHRIS SKICH

It’s a big season for music memoirs, particularly by women.

Along with Liz Phair, Tegan and Sara and Debbie Harry (who reads at the Free Library of Philadelphia on Oct. 8), who all have books coming in the next month, young songwriters Margo Price and Michelle Zauner (of Philadelphia band Japanese Breakfast) are working on life stories that have no pub dates yet.

The question is: Will any of them turn out to be as good as *Girl to City: A Memoir*, by Amy Rigby?

If they are, they’ll have to be really good. Rigby doesn’t have the name recognition of the aforementioned authors, but she does have one extremely important thing going for her: She can really write.

On Saturday afternoon, Rigby will perform at the Haverford Music Festival, which is actually located at Eagle and Darby Roads in Havertown, in Delaware County.

The festival is one of the better-kept secrets of the Philadelphia-area music calendar. It’s free. Thirty bands play on four stages. Music starts at noon, and the last act is Larry Campbell and Teresa Williams, featuring the longtime Bob Dylan guitarist and his vocalist wife, at 7:30 p.m.

12th Annual Haverford Music Festival ★ September 7, 2024



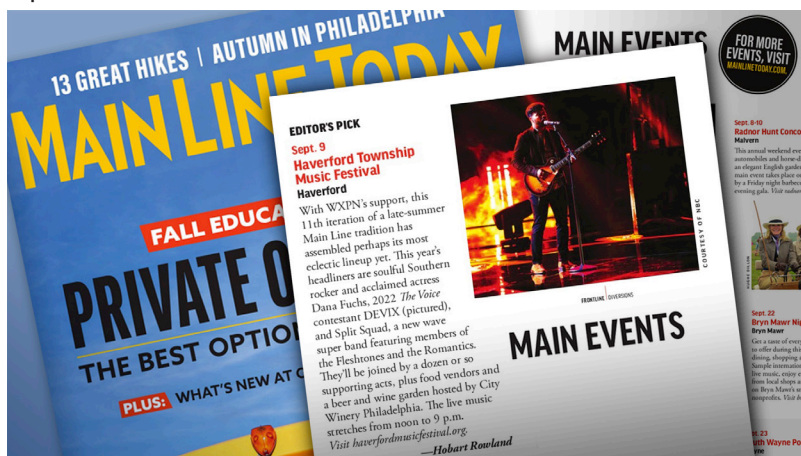
Television coverage on NBC Channel 10:
Since 2015, our festival has been featured as a live appearance on the news and archived on Channel 10's website.



Main Line Today:

Since 2017, our festival has been a featured event in the regional magazine in print and their website.

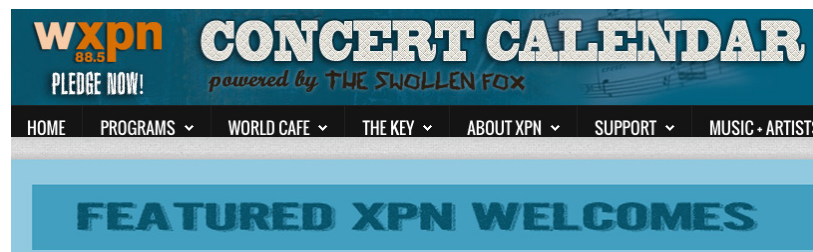
MAIN LINE TODAY



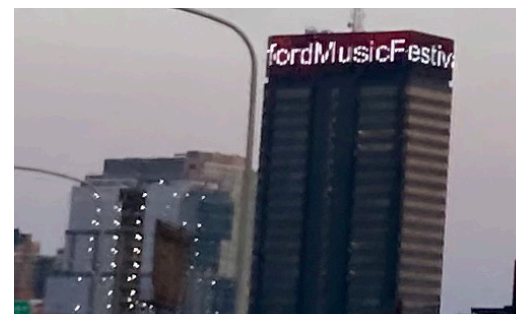
Media Support to Haverford Music Festival as an "XPN Welcomes" event:



- Announced on air a minimum of 32 times on the Concert Calendar Promo
- Listed as a featured event a minimum of 4 times on the WXPX web site: <https://xpn.org/events/concert-calendar>
- Listed as an XPN Welcomes event on the Concert Calendar on the web site
- Listed in the XPN Welcomes section in their weekly e-newsletter (50,000)



Website and blurb appeared on the PECO Crown lights in Center City over 10 days in 2022 and 2023.



12th Annual Haverford Music Festival ★ September 7, 2024

SPONSOR PRESENCE

Our 11th festival was a great success! Area businesses and vendors filled booths along Hathaway Lane. Attendees enjoyed the food vendors, crafters, children's activities and music for some end-of-summer fun! Crowds packed our enlarged beer and wine garden on Hathaway Lane near the Oakmont Field Stage sponsored by City Winery and Conshohocken Brewing Co.



12th Annual Haverford Music Festival ★ September 7, 2024

SPONSORSHIP LEVELS

Our Fundraising Consultant, Karen M. Smith will be happy to answer your questions and work with you to create a custom package of benefits.

Please Contact Karen via Email: ksmith.haverfordmusicfestival@gmail.com Or Text Or Call: 484-459-7171

LEVEL	INCLUDES	COST
Presenting Sponsor (1 available)	Prominent placement of Company Name and Logo as “Presented by” sponsor on ALL Festival advertising, promotional materials, articles, media interviews, website, social media, event and stage signage, banners, programs, t-shirts, etc. Large strategic booth location on day of event near our main stage.	\$10,000
Stage Sponsorship (Naming rights)	Company Logo and prominent “Stage Sponsor” recognition on Festival advertising, promotional materials, electronic media and stage signage. Complimentary day of event booth location near main stage.	\$7,500
Diamond Sponsorship	Prominent Company Logo and Diamond Sponsor recognition on Festival advertising, promotional materials, print and social media, side banner stage signage and day of event booth.	\$5,000
Platinum Sponsorship	Premium company Logo and Platinum Sponsor recognition on Festival advertising, promotional materials, print and social media, side banner stage signage and day of event booth.	\$2,500
Gold Sponsorship	Company Logo and Gold Sponsor recognition on Festival advertising, promotional materials, print media, event signage and day of event booth.	\$1,000
Silver Sponsorship	Company name on website as a Silver Sponsor Company name on Official Full Color Event Program (circulation: 10,000 on the day of event)	Silver Booth & Banner...\$650 Silver Booth Space.....\$500 Silver Banner Display....\$400

12th Annual Haverford Music Festival ★ September 7, 2024

SAVE THE DATE!

Saturday, September 7



Please contact our Fundraising Consultant, Karen M. Smith for more information. If you have any questions, please feel free to give her a call. She will be happy to answer your questions and work with you to create a custom package of benefits. email: ksmith.HaverfordMusicFestival@gmail.com • text or call: 484-459-7171

Mailing address:
Haverford Music Festival
1019 Allston Road Havertown, PA 19083
General inquiries not related to sponsorships
Please email us at:
HaverfordMusicFestival@gmail.com

Website And Social Media

Website:
HaverfordMusicFestival.org



The 12th Annual Haverford Music Festival will be held Saturday, September 7, 2024!

FaceBook:
facebook.com/Haverford-Music-Festival
-199756656728878/

Facebook event:
facebook.com/events/1674815182894028

Instagram: [@HaverfordMusicFestival](https://www.instagram.com/HaverfordMusicFestival)

YouTube:
youtube.com/channel/UChG9bf4IfE4hiYZRPS96u2A

Reverb-Nation:
reverbnation.com/venue/haverfordmusicfestival

Special thanks to our photographers:
Jim Leddy and Sarah Coale

Please visit our website for more info
HaverfordMusicFestival.org
or by scanning the QR Code below:



12th Annual Haverford Music Festival ★ September 7, 2024