





OUR MUSIC







National Headliners & Local Performers

Haverford Music Festival is the only regional festival to consistently present nationally and internationally renowned headliners such as Dana Fuchs (2023) Joe Louis Walker and the Bongos (2022), Larry Campbell & Teresa Williams and The Ryan Montbleau Band (2019), John Paul White and Sloan (2018), Matthew Sweet (2017), and Lisa Loeb (2016). This year's headliners are of the same top caliber.

Throughout the day, we also feature many other popular and rising artists, representing various musical genres, from Haverford Township, the greater Philadelphia area, New Jersey, and beyond.





OUR FESTIVAL

- Targeting 10,000⁺ attendees featuring 13⁺ bands on multiple stages from noon to 9:30pm on Saturday, September 6, 2025.
- Focus on original music across multiple genres (over 100 artists applied for 11 open slots in 2024).

 Critically-acclaimed (many Grammynominated) headliners, plus 3 additional national headliners.

- Our enlarged beer and wine garden on Hathaway Lane near the Oakmont Field Stage is hosted by City Winery and Conshohocken Brewing Co.
- Food trucks, local businesses, vendors, and crafters.
- Family-friendly atmosphere, with two playgrounds and inflatables for kids.













Praise for the Haverford Music Festival I

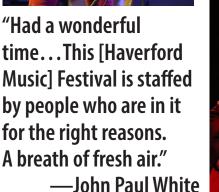
"The ...always charming... Haverford Township Music Festival is one of the best free festivals in the Philly region." — Dan DeLuca

Philadelphia Inquirer



"Loved this night! **Great times! Great town! Great people!**"

—Dana Fuchs 2023 Festival Headliner





WHAT WE STAND FOR

The Haverford Music Festival is produced exclusively by the 501(c)(3) organization Haverford **Township Education, Arts & Music** Society ("HTEAMS"). HTEAMS is comprised of an all-volunteer board that remains committed to keeping the festival a free admission event, funded solely by sponsors and freewill do-



nations. Net contributions to the Haverford Music Festival have historically benefited grants to public school music therapy, rain gardens, tree planting and trail maintenance, park and playground accessibility, Ardmore Food Pantry and the Food Pantry of Hope United Methodist Church (with food donated from grants to the Oakmont Farmers Market) among many others.

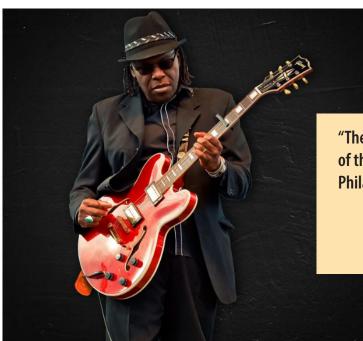
Haverford Music Festival is excited to share that HTEAMS has earned a 2024 Gold Seal of Transparency from the charity-rating organization Candid! Now, you can support our work with trust and confidence by viewing our nonprofit Profile.

Gold Transparency 2024

Candid.

MEDIA HIGHLIGHTS

Featured as a "Best Show in Philly" in the August 25, 2022 Philadelphia Inquirer.



Joe Louis Walker headlines the Haverford Township Music Festival on Saturday. Marilyn Stringer

4. Haverford Township Music Festival. The free and always charming Haverford Music Festival — which to be clear, is actually in Havertown — returns Saturday after a two-year absence. This year's headliners are esteemed bluesman Joe Louis Walker and Richard Barone and James Mastro's indie stalwarts The Bongos. Music starts at noon with South Jersey folk duo AFTYN; highlights include instrumental rock luminaries I Think Like Midnight and Alex Fichera-led duo Sharing Contest. Free, 11 a.m., 8/27, Eagle Road and Hathaway Lane, Havertown, haverfordmusicfestival.org.



Since 2015, our festival has been featured in the weekend section of *The Philadelphia Inquirer*.

NEWS SPORTS BUSINESS OPINION POLITICS ENTERTAINMENT LIFE FOOD HEALTH REALESTATE OBITUARIES Q

It's a big season for music memoirs. But will they be as good as Amy Rigby's?

by Dan DeLuca, Updated: September 4, 2019

"The [Haverford Music] Festival is one of the better-kept secrets of the Philadelphia area music calendar."

— Dan DeLuca Senior Music Editor Philadelphia Inquirer



It's a big season for music memoirs, particularly by women

Along with Liz Phair, Tegan and Sara and Debbie Harry (who reads at the Free Library of Philadelphia on Oct. 8), who all have books coming in the next month, young songwriters Margo Price and Michelle Zauner (of Philadelphia band Japanese Breakfast) are working on life stories that have no pub dates yet.

 $The \ question \ is: Will \ any \ of \ them \ turn \ out \ to \ be \ as \ good \ as \ \textit{Girl to City: A Memoir}, \ by \ Amy \ Rigby?$

If they are, they'll have to be really good. Rigby doesn't have the name recognition of the aforementioned authors, but she does have one extremely important thing going for her: She can really write.

On Saturday afternoon, Rigby will perform at the Haverford Music Festival, which is actually located at Eagle and Darby Roads in Havertown, in Delaware County.

The festival is one of the better-kept secrets of the Philadelphia-area music calendar. It's free. Thirty bands play on four stages. Music starts at noon, and the last act is Larry Campbell and Teresa Williams, featuring the longtime Bob Dylan guitarist and his vocalist wife, at 7:30 p.m.



Television coverage on **NBC Channel 10:**

Since 2015, our festival has been featured as a live appearance on the news and archived on Channel 10's website.



Main Line Today:

Since 2017, our festival has been a featured event in the regional magazine in print and their website.





Media Support to Haverford Music Festival as an "XPN Welcomes" event:



- Announced on air a minimum of 32 times on the Concert Calendar Promo
- Listed as a featured event a minimum of 4 times on the WXPN web site: https://xpn.org/events/concert-calendar
- Listed as an XPN Welcomes event on the Concert Calendar on the web site
- Listed in the XPN Welcomes section in their weekly e-newsletter (50,000)



Website and blurb appeared on the PECO Crown lights in Center City over 10 days in 2022, 2023, and 2024.





SPONSOR PRESENCE

Our 12th festival was a great success! Area businesses and vendors filled booths along Hathaway Lane. Attendees enjoyed the food vendors, crafters, children's activities and music for some end-of-summer fun! Crowds packed our enlarged beer and wine garden on Hathaway Lane near the Oakmont Field Stage sponsored by City Winery and Conshohocken Brewing Co.











SPONSORSHIP LEVELS

We will be happy to answer your questions and work with you to create a custom package of benefits. Please Contact us via Email: haverfordmusicfestival@gmail.com Or Text Or Call: 484-343-5991 For information can be found on our website: haverfordmusicfestival.org/sponsors/

LEVEL	INCLUDES	COST
Presenting Sponsor (1 available)	Prominent placement of Company Name and Logo as "Presented by" sponsor on ALL Festival advertising, promotional materials, articles, media interviews, website, social media, event and stage signage, banners, programs, t-shirts, etc. Large strategic booth location on day of event near our main stage.	\$10,000
Stage Sponsorship (Naming rights)	Company Logo and prominent "Stage Sponsor" recognition on Festival advertising, promotional materials, Logo on banners on both stages behind the performers and main stage side banners. Complimentary booth location near main stage.	\$7,500
Diamond Sponsorship	Company Logo and Diamond Sponsor recognition on advertising, print and social media, Logo on banners on both stages behind the performers and main stage side banners. Complimentary booth.	\$5,000
Platinum Sponsorship	Company Logo and Platinum Sponsor recognition on advertising, print and social media, Logo on banners on both stages behind the performers and main stage side banners. Complimentary booth.	\$2,500
Gold Sponsorship	Company Logo and Gold Sponsor recognition on Festival advertising, promotional materials, print media, event signage and day of event booth.	\$1,000
Silver Sponsorship	Company name on website as a Silver Sponsor Company name on Official Full Color Event Program (circulation: 10,000 on the day of event)	Silver Booth & Banner\$650 Silver Booth Space\$500 Silver Banner Display\$400



Help keep free, high-quality music in Havertown!

If you have any questions, please feel free to contact us for more information. We will be happy to answer your questions and work with you to create a custom package of benefits.

email: HaverfordMusicFestival@gmail.com • text or call: 484-343-5991

Please visit our website for more info https://HaverfordMusicFestival.org or by scanning the QR Code:



This past summer HTEAMS lost our friend, board member, and Haverford Music Festival press officer Barry Gutman.

Due to Barry's tireless promotion over the past decade, our festival is now a highly-regarded music festival featuring national and internationally known artists. It is with great pride that we will be naming our main stage the **Barry Gutman**Oakmont Stage in his honor.



Website And Social Media

Website:

https://HaverfordMusicFestival.org

FaceBook:

https://facebook.com/Haverford-Music-Festival -199756656728878/

Instagram: @HaverfordMusicFestival

https://linktr.ee/Haverford Music Festival

Special thanks to our photographer: Jim Leddy

Mailing address: Haverford Music Festival 1019 Allston Road Havertown, PA 19083

Please email us at: HaverfordMusicFestival@gmail.com